



Newsletter

A Message from Dr. McDaniel

If you are like me the holidays passed by all too quickly this year. As I write this, sunshine has been in all too short supply – so I thought I would choose a tropical (sunny) theme for the newsletter.



Speaking of sunshine, if you need a 'lift' from too much sun in the past or too much stress from the economic crisis or too much holiday food – please come join Carolyn and me for an educational and uplifting evening - and learn how to look and feel better without surgery and on a reasonable budget.

Wishing you good health,

David H. McDaniel, M.D., FAAD

Director, Laser Skin & Vein Center of Virginia
Assistant Professor of Clinical Dermatology & Plastic Surgery - Eastern Virginia Medical School

Special Offers

Inside

And don't forget
Gift Certificates
for your
Special Valentine!

Dr. McDaniel in the News

- Featured in a story about an Anti-Aging Roundtable along with Dr. Perricone and Dr. Carruthers (who discovered Botox for wrinkles).
- Selected for Leading Physicians of the World for 2010.
- Interviewed by O Magazine about best new skin care products in January 2010.
- Quoted in Allure in December 2009 for antioxidant story.
- Dr. McDaniel's research on gene expression and low level light therapy was selected for 'Highlight of Five Outstanding

Abstracts' to honor and highlight the outstanding scientific contributions to the annual American Society for Laser Medicine & Surgery 2010 conference.

• Invited speaker for the 'Aging Gracefully' section of the American Academy of Dermatology annual meeting speaking on 'Dietary Antioxidants' and 'Anti-Aging Effects'.



Anti-Aging FREE SEMINAR

Tuesday, January 19th, 2010

TOPICS

- Why people age prematurely
- Non-surgical anti-aging options
- Achieving healthy longevity
- Investing in your health and beauty
- Conversation with the speakers
- Live patient demonstration

FREE DRAWINGS

- for over \$4000 in FREE cosmetic services below:
- Botox® - 3 areas and 1 syringe Juvederm™ \$1,116
 - Fraxel® Re:Store Laser - 1 treatment face \$985
 - Thermage CPT™ - 1 treatment face \$1,925

Note: Treatment must be indicated.
Certificates are transferable.

Westin Town Center

5:00 PM - 8:00 PM Hors d'oeuvres
Exhibits: 5:00 PM - 6:00 PM
Seminar: 6:00 PM - 8:00 PM
Free Parking

LIMITED SEATING! Pre-registration - **437.8900**
Please phone by January 15th



David H. McDaniel, M.D., FAAD

Director, Laser Skin & Vein Center of Virginia
Assistant Professor of Clinical Dermatology & Plastic Surgery - Eastern Virginia Medical School

Carolyn Castleberry

Author, Speaker,
Journalist, Consultant

Lasting results without surgery

Thermage CPT® ~ Fraxel Re:Store™ ~ Fraxel Re:Pair™ ~ Accent®

Lose your Lines ... Love your Lashes ... Tighten your Lids



Tighten Eyelids
Non-Surgically with
Thermage CPT®

\$300 OFF

Upper and lower lids.
Reg. \$1,385



Not Enough Lashes?

Grow them **LONGER,**
FULLER, DARKER with
Latisse™

\$97 Bottle



Repair
Sun Damage
& Scars

\$200 OFF

One treatment with
1) Fraxel Re:Store™
2) Accent® or
3) Thermage CPT® Treatment

Regular Full Face Fees:
1) \$985, 2) \$865, 3) \$1,925

Sculptra® Special

Referred to by some physicians
as a 'facelift in a bottle',
Sculptra® improves appearance
by increasing skin firmness in the
treated areas

\$100 OFF

per vial (Reg. \$665 per vial)

Derived from fruit acids Sculptra®
naturally stimulates the body to
produce its own collagen with
results lasting up to 2 years.



Dr. McDaniel's Favorite New Products & Procedures

- SkinCeuticals Pigment Peel
- Latisse™ for Eyelashes
- Piori DNA Repair Enzyme Complex
- Antioxidant Mineral Make-Up
- Sculptra®
- Pigment Regulator for Home Use
- New touchup size Juvederm™ syringes
- Atralin RX retinoic acid (very gentle)

Look refreshed and relaxed



Winter is a great time for treating:

- Unsightly leg veins
- Unwanted facial or body hair
- Brown spots on chest, legs, arms and hands
- Loose skin on thighs, legs, knees

Buy One – Get One 1/2 Off

Back by popular demand – some of Dr. McDaniel's old and new favorites:

**Get One
1/2 off!**

- | | |
|---|--|
| 1. Piori Coffeeberry®
Day or Night Complex | 5. SkinCeuticals
A.G.E. Interrupter |
| 2. Revale™ Day/Night Cream | 6. SkinCeuticals Phloretin CF® |
| 3. Revale™ Intense Recovery | 7. SkinCeuticals A.G.E. Eye |
| 4. Revale™ Replenishing Eye | 8. New Pigment Regulator |

*Regular fees: 1. \$80, 2. \$109, 3. \$130, 4. \$80, 5. \$146, 6. \$150, 7. \$84, 8. \$84
If multiple products are selected then the 1/2 off discount applies to the lower priced item. Offer expires March 31, 2010.

Interested in Research Studies for Aging or Sun-Damaged Skin? Call (757) 417-8300

Special Combination Non-Surgical Rejuvenation Packages

\$1,000 OFF
Refresh & Lift

#1

Lift: Face, Neck, Upper & Lower Eyelids

(1 Thermage treatment)*

Refresh: Face, Neck, Chest (2 IPL treatments)**

Reg. Total Fee \$3,917 (*\$1,492 + **\$2,425)

#2

Rejuvenate: Face (2 Fraxel Re:Store)*

Lift: Face & Upper Neck (1 Thermage CPT)**

Refresh: Face (2 IPL Treatments)***

Reg. Total Fee \$4,891 (*\$1,970 + **\$1,925 + ***\$996)



Acne & Skin Care Advice

Call about non-surgical treatment options with our Master Esthetician

Microdermabrasion Special

\$55 OFF Full Face Treatment

(Reg. \$177) Expires 03/31/10

Intense Pulsed Light (IPL)

(Reg. \$498) Full Face **\$100 OFF**

Care Credit Now Available

All Special Winter 2010 offers are not valid with any other offers and end on 03/31/10

Photo results may vary

Dr. McDaniel still personally performs these procedures

Botox® or Dysport® Special

\$95 OFF*

*Discount is the total combination of any manufacturer rebate certificates and cash discount at time of purchase.

Regular Fees: Facial Botox® & Dysport® fees typically range from \$398-\$598.

Offer expires 03/31/10.

Filler Specials

\$95 OFF*

One Syringe

\$190 OFF*

Two Syringes

Dermal Fillers: Juvederm™, Restylane®, Perlane®, Prevelle® 0.8-1.3 cc Syringes.

*Regular fees typically are \$437-\$518 per syringe. Offer expires: 03/31/10.

Combo Special

Combine a Filler & Botox® or
Dysport® for total

\$200 OFF*

Botox® or Dysport® plus one syringe of filler
OR

\$300 OFF*

Botox® or Dysport® plus two
syringes of filler

* Fees for Botox® or Dysport® plus one syringe is generally \$1,116 and with two syringes is generally \$1,634 but may be lower or higher depending on quantity used. Offer expires: 03/31/10.



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Laser Skin & Vein Center of Virginia



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