



Newsletter

A Message from Dr. McDaniel

If you are like me the holidays passed by all too quickly this year. As I write this, sunshine has been in all too short supply – so I thought I would choose a tropical (sunny) theme for the newsletter.



Speaking of sunshine, if you need a 'lift' from too much sun in the past or too much stress from the economic crisis or too much holiday food – please come join Carolyn and me for an educational and uplifting evening - and learn how to look and feel better without surgery and on a reasonable budget.

Wishing you good health,

David H. McDaniel, M.D., FAAD

Director, Laser Skin & Vein Center of Virginia
Assistant Professor of Clinical Dermatology & Plastic Surgery - Eastern Virginia Medical School

Special Offers

Inside

And don't forget
Gift Certificates
for your
Special Valentine!

Dr. McDaniel in the News

- Featured in a story about an Anti-Aging Roundtable along with Dr. Perricone and Dr. Carruthers (who discovered Botox for wrinkles).
- Selected for Leading Physicians of the World for 2010.
- Interviewed by O Magazine about best new skin care products in January 2010.
- Quoted in Allure in December 2009 for antioxidant story.
- Dr. McDaniel's research on gene expression and low level light therapy was selected for 'Highlight of Five Outstanding

- Abstracts' to honor and highlight the outstanding scientific contributions to the annual American Society for Laser Medicine & Surgery 2010 conference.
- Invited speaker for the 'Aging Gracefully' section of the American Academy of Dermatology annual meeting speaking on 'Dietary Antioxidants' and 'Anti-Aging Effects'.



Anti-Aging FREE SEMINAR

Tuesday, January 19th, 2010

TOPICS

- Why people age prematurely
- Non-surgical anti-aging options
- Achieving healthy longevity
- Investing in your health and beauty
- Conversation with the speakers
- Live patient demonstration

FREE DRAWINGS

- for over \$4000 in FREE cosmetic services below:
- Botox® - 3 areas and 1 syringe Juvederm™ \$1,116
 - Fraxel® Re:Store Laser - 1 treatment face \$985
 - Thermage CPT™ - 1 treatment face \$1,925

Note: Treatment must be indicated.
Certificates are transferable.

Westin Town Center

5:00 PM - 8:00 PM Hors d'oeuvres
Exhibits: 5:00 PM - 6:00 PM
Seminar: 6:00 PM - 8:00 PM
Free Parking

LIMITED SEATING! Pre-registration - 437.8900
Please phone by January 15th



David H. McDaniel, M.D., FAAD

Director, Laser Skin & Vein Center of Virginia
Assistant Professor of Clinical Dermatology & Plastic Surgery-Eastern Virginia Medical School

Carolyn Castleberry

Author, Speaker,
Journalist, Consultant

Lasting results without surgery

Thermage CPT® ~ Fraxel Re:Store™ ~ Fraxel Re:Pair™ ~ Accent®

Lose your Lines ... Love your Lashes ... Tighten your Lids



Tighten Eyelids
Non-Surgically with
Thermage CPT®

\$300 OFF

Upper and lower lids.
Reg. \$1,385



Not Enough Lashes?

Grow them **LONGER,**
FULLER, DARKER with
Latisse™

\$97 Bottle



Repair
Sun Damage
& Scars

\$200 OFF

One treatment with
1) Fraxel Re:Store™
2) Accent® or
3) Thermage CPT® Treatment

Regular Full Face Fees:
1) \$985, 2) \$865, 3) \$1,925

Sculptra® Special

Referred to by some physicians
as a 'facelift in a bottle',
Sculptra® improves appearance
by increasing skin firmness in the
treated areas

\$100 OFF

per vial (Reg. \$665 per vial)

Derived from fruit acids Sculptra®
naturally stimulates the body to
produce its own collagen with
results lasting up to 2 years.



Dr. McDaniel's Favorite New Products & Procedures

- SkinCeuticals Pigment Peel
- Latisse™ for Eyelashes
- Piori DNA Repair Enzyme Complex
- Antioxidant Mineral Make-Up
- Sculptra®
- Pigment Regulator for Home Use
- New touchup size Juvederm™ syringes
- Atralin RX retinoic acid (very gentle)

Look refreshed and relaxed



Winter is a great time for treating:

- Unsightly leg veins
- Unwanted facial or body hair
- Brown spots on chest, legs, arms and hands
- Loose skin on thighs, legs, knees

Buy One – Get One 1/2 Off

Back by popular demand – some of Dr. McDaniel's old and new favorites:

**Get One
1/2 off!**

- | | |
|--|-------------------------------------|
| 1. Piori Coffeeberry® Day or Night Complex | 5. SkinCeuticals A.G.E. Interrupter |
| 2. Revale™ Day/Night Cream | 6. SkinCeuticals Phloretin CF® |
| 3. Revale™ Intense Recovery | 7. SkinCeuticals A.G.E. Eye |
| 4. Revale™ Replenishing Eye | 8. New Pigment Regulator |

*Regular fees: 1. \$80, 2. \$109, 3. \$130, 4. \$80, 5. \$146, 6. \$150, 7. \$84, 8. \$84
If multiple products are selected then the 1/2 off discount applies to the lower priced item. Offer expires March 31, 2010.

Interested in Research Studies for Aging or Sun-Damaged Skin? Call (757) 417-8300

Special Combination Non-Surgical Rejuvenation Packages

\$1,000 OFF
Refresh & Lift

#1

Lift: Face, Neck, Upper & Lower Eyelids

(1 Thermage treatment)*

Refresh: Face, Neck, Chest (2 IPL treatments)**

Reg. Total Fee \$3,917 (*\$1,492 + **\$2,425)

#2

Rejuvenate: Face (2 Fraxel Re:Store)*

Lift: Face & Upper Neck (1 Thermage CPT)**

Refresh: Face (2 IPL Treatments)***

Reg. Total Fee \$4,891 (*\$1,970 + **\$1,925 + ***\$996)



Acne & Skin Care Advice

Call about non-surgical treatment options with our Master Esthetician

Microdermabrasion Special

\$55 OFF Full Face Treatment

(Reg. \$177) Expires 03/31/10

Intense Pulsed Light (IPL)

(Reg. \$498) Full Face **\$100 OFF**

Care Credit Now Available

All Special Winter 2010 offers are not valid with any other offers and end on 03/31/10

Photo results may vary

Dr. McDaniel still personally performs these procedures

Botox® or Dysport® Special

\$95 OFF*

*Discount is the total combination of any manufacturer rebate certificates and cash discount at time of purchase.

Regular Fees: Facial Botox® & Dysport® fees typically range from \$398-\$598.

Offer expires 03/31/10.

Filler Specials

\$95 OFF*

One Syringe

\$190 OFF*

Two Syringes

Dermal Fillers: Juvederm™, Restylane®, Perlane®, Prevelle® 0.8-1.3 cc Syringes.

*Regular fees typically are \$437-\$518 per syringe. Offer expires: 03/31/10.

Combo Special

Combine a Filler & Botox® or
Dysport® for total

\$200 OFF*

Botox® or Dysport® plus one syringe of filler
OR

\$300 OFF*

Botox® or Dysport® plus two
syringes of filler

* Fees for Botox® or Dysport® plus one syringe is generally \$1,116 and with two syringes is generally \$1,634 but may be lower or higher depending on quantity used. Offer expires: 03/31/10.



933 First Colonial Road . Suite 114 . Virginia Beach . (757) 437-8900 . www.lsvcv.com

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Virginia Beach, VA 23454

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Laser Skin & Vein Center of Virginia



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